Dear Wells Enterprises Incorporated,

I am writing today after recently learning that your products contain palm oil, an ingredient that contributes to deforestation and human rights abuse, as well as reducing the population of thousands of endangered species.

From learning this, I have decided that I will not purchase products that do not have deforestation free palm oil. This means that I will discontinue the use of your products, until change has been made.

Although Wells does try to use environmentally safe palm oil, these actions do not ensure the safety of the rainforest communities being affected by this ingredient. I would like to see Wells go above and beyond the average standards, to adopt a policy of using a source of palm oil that is legal, traceable, and truly deforestation-free. I know that Nestlé is in the process of implementing such a supply chain and would like to urge you to do the same. Although Wells only uses a small fraction of the world's palm oil, you have an enormous opportunity to be a leader in the industry.

Please work to remove deforestation and human right abuse from your products.

Thank you.
Sincerely,
(name and address, or email goes here.)